



EVENT IMPACT CALCULATOR DETAIL - ENIGMA CUP - 07/06/2023

Event Summary

Key Parameters		Key Results	
Event Name	ENIGMA Cup	Business Sales (Direct)	\$4,650,973.90
Organization	FFF Academy, Inc. dba FUTSOC	Business Sales (Total)	\$7,787,182.03
Event Type	Sports: Youth Amateur	Jobs Supported (Direct)	1,516
Start Date	05/26/2023	Jobs Supported (Total)	1,823
End Date	05/29/2023	Local Taxes (Total)	\$113,139.08
Overnight Attendees	4395	Net Direct Local Tax ROI	\$84,222.19
Day Attendees	14712	Est. Room Nights Demand	5,200

Direct Business Sales

Sales by Source

Attendees Spending	\$4,199,135.78	Exhibitor Spending	\$1,165.75
Organizer Spending	\$450,672.37	Total Event Spending	\$4,650,973.90

Sales by Source



Business Sales by Sector

Industry	Attendees	Organizer	Media/Sponsors	Total
Lodging	\$826,772.85	\$0.00*	\$0.00	\$826,772.85
Transportation	\$516,208.65	\$12,565.14*	\$745.28	\$529,519.07
Food & Beverage	\$1,581,289.57	\$215,686.00*	\$0.00	\$1,796,975.57
Retail	\$809,125.24	\$0.00	\$0.00	\$809,125.24
Recreation	\$465,739.46	\$0.00	\$0.00	\$465,739.46
Space Rental	\$0.00	\$94,389.00*	\$0.00	\$94,389.00
Business Services	\$0.00	\$128,032.23*	\$420.47	\$128,452.70
Totals	\$4,199,135.78	\$450,672.37	\$1,165.75	\$4,650,973.90

* indicates that the calculator's model defaults were used

Sales By Sector



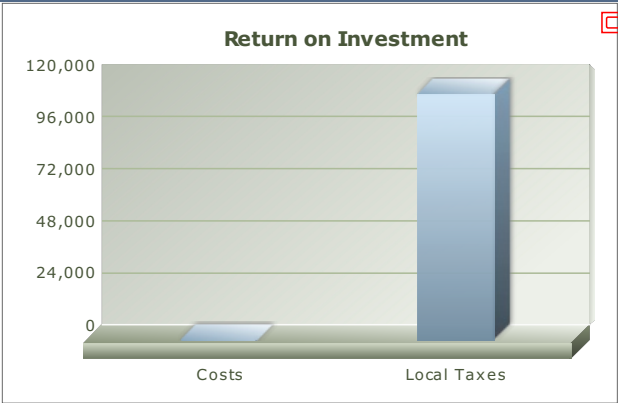
Economic Impact Details

	Direct	Indirect/Induced	Total
Business Sales	\$4,650,973.90	\$3,136,208.13	\$7,787,182.03
Personal Income	\$1,722,166.18	\$892,173.51	\$2,614,339.69
Jobs Supported			
Persons	1,516	307	1,823

Annual FTEs	51	10	61
Taxes And Assessments			
Federal Total	\$439,572.88	\$265,731.46	\$705,304.34
State Total	\$321,189.02	\$99,731.79	\$420,920.81
Sales	\$243,052.11	\$47,043.12	\$290,095.23
Income	\$0.00	\$0.00	\$0.00
Bed	\$0.00		\$0.00
Other	\$78,136.91	\$52,688.67	\$130,825.58
Local Total	\$84,222.19	\$28,916.90	\$113,139.08
Sales	\$0.00	\$0.00	\$0.00
Income	\$0.00	\$0.00	\$0.00
Bed	\$41,338.64		\$41,338.64
Per Room Charge	\$0.00		\$0.00
Tourism District	\$0.00		\$0.00
Restaurant	\$0.00	\$0.00	\$0.00
Other	\$42,883.55	\$28,916.90	\$71,800.44
Property Tax	\$84,373.24	\$41,197.55	\$125,570.80

Event Return On Investment (ROI)

Direct Total Tax ROI	
Direct Tax Receipts	\$84,222.19
DMO Hosting Costs	\$0.00
Direct ROI	\$84,222.19
Net Present Value	\$84,222.19
Direct ROI (%)	-
Total	
Total Local Tax Receipts	\$113,139.08
Total ROI	\$113,139.08
Net Present Value	\$113,139.08
Total ROI (%)	-



Estimated Room Demand Metrics

Room Nights Sold	5,200		
Room Pickup (block only)	0		
Peak Room Nights	1,465		
Total Visitor Days	26,633		